

May 1, 2008

To the members of PBAC:

In keeping with its mission to promote awareness of our region's limited water supply and to encourage conservation, the Citizens Advisory Group recommends that PBAC officially acknowledge the conservation efforts of local communities.

For example, we believe letters should be sent from PBAC to the City of Pullman complimenting its recent rebate offer that encourages residents to replace old toilets with efficient models. The City of Moscow should also be praised for its ordinance establishing an irrigation season and/or its contest to promote low-water landscaping. Institutions, organizations and individuals might be similarly recognized for their efforts.

As we all know, simple, subtle and impactful changes in behavior can be politically difficult to make, so it is important to applaud conservation efforts and encourage more of them. In the process, PBAC can raise awareness of its presence and its key directives in water supply and aquifer protection.

Best wishes,

A handwritten signature in cursive script that reads "Michael Echanove".

Michael Echanove, chair
Citizens Advisory Group